Editorial

Eldon Y. Li
Wei-Hsi (Frank) Hung

Editorial Objective

JBM is a double-blind refereed, authoritative reference addressing working or potential business and management theories/practices as well as the emerging issues of interest to academics and practitioners. The primary editorial objective of the JBM is to provide a forum for the dissemination of theory and research in all areas of business, management, and organizational decisions areas. We invite research articles, comprehensive reviews, and case studies that provide insights into the business phenomena occurring every day. Authors of JBM are always encouraged to offer recommendations to readers exemplifying the applicability of their research findings.

Research Topics

In this issue, we have accepted four research papers for publication in JBM. The first paper is “Deciphering luxury consumption behavior from knowledge perspective,” co-authored by Chi-Hsien Kuo and Shinya Nagasawa. The second one is “Luck versus skill in evaluating hedge fund managers’ performance,” reported by Rama K. Malladi. The third one is “Trends in organizational behavior: a systematic review and research directions,” examined by Shilpi Kalwani and Jayashree Mahesh. Finally, a study on “Impacts of industrial revolutions on the enterprise performance management: a literature review,” is presented by Buşra Taşkan, Buket Karatop, and Cemalettin Kubat.

We thank very much the authors for sharing their knowledge by contributing the papers and the reviewers for taking their precious time to offer improvement suggestions to the authors. Special thanks go to National Chengchi University in Taiwan for the administrative support and to Western Decision Sciences Institute for the financial support. Without all these scholars and partners the publication of JBM is not sustainable. Please note that the views expressed in these papers are those of the authors and not of the editors, editorial board, JBM, WDSI, National Chengchi University, or Chung Yuan Christian University. We hope these papers are interesting to read and useful to your future research. On behalf of the Editorial Board, I thank you very much for your continuous support. Finally, we would like to take this opportunity to wish you all to be safe and healthy under the recent epidemic of coronavirus. We hope the contagion will end soon and we, the people, can get back to our normal living conditions in no time.
About the Author

Eldon Y. Li*

Chair Professor of MIS and Director of Ph.D. Program in Business
College of Business
Chuang Yuan Christian University
Chung Li, Taoyuan 32023, Taiwan
E-mail: eli@cycu.edu.tw

Wei-His (Frank) Hung
Professor of MIS and Director of CINTES
College of Commerce
National Chengchi University
Wenshan, Taipei 11605, Taiwan
E-mail: fhung@nccu.edu.tw

*Corresponding author

Eldon Y. Li is Chair Professor of MIS and Director of Ph.D. Program in Business at Taiwan Chung Yuan Christian University, and Chair Professor at Shanghai Tongji University. He is the former University Chair Professor and department chair of the Department of Management Information Systems at the National Chengchi University (NCCU), Taiwan. He holds a bachelor degree (1975) in international trade from NCCU and both MSBA degree (1978) in management information systems and Ph.D. degree (1982) in information systems and quantitative sciences from Texas Tech University, USA. He was the Dean of College of Informatics and Director of Graduate Institute of Social Informatics at Yuan Ze University, Chung Li, Taiwan (2003-2005), the Founding Director of Graduate Institute of Information Management, National Chung Cheng University, Chia Yi, Taiwan (1994-1996), the Coordinator of Management Information Systems Program, California Polytechnic State University, San Luis Obispo, USA (1986-1989; 2001-2003). He has published over 260 papers in the areas of electronic business, service innovation, decision systems, human factors in information technology (IT), strategic IT planning, software engineering, total quality management, information management, and business management. His papers have appeared in top journals such as Communications of the ACM, Communications of Association for Information Systems, Computers & Education, Decision Support Systems, Information & Management, Journal of Association for Information Systems, Journal of Management Information Systems, Omega, and Research Policy, among others.