

# Editorial

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## Editorial Objective

*JBM* is a double-blind refereed journal addressing working or potential business and management theories or practices and the emerging issues of interest to academics and practitioners. The primary editorial objective of the *JBM* is to provide a forum for the dissemination of theory and research in all areas of business, management, and organizational decisions. We invite research articles, comprehensive reviews, and case studies that provide insights into the daily business phenomena. Authors of *JBM* are always encouraged to offer recommendations to readers exemplifying the applicability of their research findings.

## Research Topics

In this issue of *JBM*, we have included four research articles. In the first article, Khaled Abdou and Paramita Gupta discuss “Stock Repurchases as a Long-Term Investment Strategy.” The study conducts long-term event studies that incorporate companies’ actions, from implementing the repurchase program to utilizing acquired stock, through three different corporate events, including mergers & acquisitions (M&A), seasoned equity offerings (SEO), and fulfillment of stock option grants. The second article is “Strategic, Legal, and Accounting Challenges for Social Enterprises,” co-authored by Robert Moussetis and Thomas Cavenagh. The study develops a conceptual model to explain social entrepreneurship’s complexity and dynamics and expose social enterprises’ legal and accounting challenges and opportunities.

Next, Cameron Sumlin, Christie Hough, and Ken Green discuss “The Impact of Ethics Environment, Organizational Commitment, and Job Satisfaction on Organizational Performance.” The study is the first empirical research connecting the ethics environment to organizational performance through organizational commitment and job satisfaction using 250 participants within numerous organizations. In the last and the fourth study, Wong Hui Shein, Hii Sieng Ching, and Rahmat Aidil Bin Djubair present a study on “The Influence of Emotional Intelligence and Knowledge Management on Student Attitude toward Implementation of Digital Identification System.” It is the first empirical study attempting to identify whether emotional intelligence and knowledge management influence the attitude toward technological change.

We thank the authors for sharing their knowledge through the research projects and the reviewers for taking their precious time to review the articles and offer

improvement suggestions to the authors. Special thanks go to National Chung Cheng University and National Chengchi University in Taiwan for the administrative support and International Consortium for Electronic Business (ICEB) for being a partner to publish *JBM* as the official publication since the issue of Vol. 26, No. 2. In early December 2020, ICEB celebrated its 20<sup>th</sup> anniversary with the first virtual conference, ICEB'20, hosted by the University of Hong Kong.

The publication of this issue marks a special occasion for *JBM*. We have established a new *JBM* Home Office in the College of Management at National Chung Cheng University. We thank the outgoing Executive Editor, Prof. Wei-His (Frank) Hung of National Chengchi University, for his editorial services during the past three years and welcome the new Executive Editor, Prof. She-I Chang of National Chung Cheng University. Frank will continue to serve as the Associate Editor for Technology in the coming years.

The publication of *JBM* cannot sustain without the institutional partners and the contributing scholars. Please note that the views expressed in these articles belong to the authors, not the editors, editorial board, *JBM*, ICEB, National Chung Cheng University, and National Chengchi University. We hope the articles are interesting to read and beneficial to your future research. On behalf of the Editorial Board, I thank you very much for your continuous support. Finally, we would like to take this opportunity to wish you all to be safe and healthy under the recent coronavirus epidemic. We hope the COVID-19 contagion ends soon, and we, the people, can get back to our healthy everyday lives.

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**She-I Chang** is Professor and Dean of the College of Management at National Chung Cheng University, Chiayi, Taiwan. He received his M.S. and Ph.D. degrees in Computer Science and Information Systems Management from Bond University and Queensland University of Technology (Australia). He is currently the Dean of College of Management & Professor at Department of Accounting and Information Technology, National Chung Cheng University (Taiwan) and Visiting Professor, International Graduate School of Accounting Policy (IGSAP), Tohoku University (Japan). He was involved in more than 40 Ministry of Science and Technology (MOST) funded research projects or supported by other organizations (total over 3 million in U.S. dollars). He has received over 30 awards include research, teaching, and consulting services. His research interests focus on the business issues, challenges, and benefits realization associated with ERP life cycle-wide implementation, management, and support. He also has an interest in the application of qualitative research methodology. Currently, at CCU, Taiwan, his research has extended around the arena of IT/IS governance and enterprise-wide information systems performance management. He also serves as an editor-in-chief for the *Journal of Information Communication and Technology Auditing* and board members for many international professional organizations, including ISACA Taiwan Chapter, AIS Taiwan Chapter. Professor Chang's research outcomes have contributed to both theoretical and practice. Based on the research areas, he authored/co-authored over 80 refereed journal articles (e.g., *Information & Management*, *Decision Support Systems*, *Journal of Information Systems*, *Information Systems Management*, *Communication of AIS*, *Journal of Global Information Management*, *Information System Frontiers*) and published ten textbooks.